**Nomination form**

**Covering the period of calendar year 2023**

**NOMINATION GUIDANCE**

* Please complete all sections and fields of this form.
* Adhere to the suggested wordcounts – nominations exceeding wordcounts will be marked down.
* Supply your logo at the same time as your completed nomination form.
* Supply a photo to represent your company at the same time as your completed nomination form.
* If your organisation is international/national, please focus your Nomination on just the Bath area
* OPTIONAL: Supply up to four sides of A4 Supporting Material. Photos, promotional material etc.

**SECTION 1: Required information**

**Business:**

**Number of employees/Full Time Equivalents:**

**Number of years trading:**

**First Name:**

**Last Name:**

**Email:**

**Phone Number:**

**Address:**

**Postcode:**

**Website:**

**Twitter:**

**LinkedIn:**

**Instagram:**

**Logo uploaded?:**

**Photo uploaded?:**

**SECTION 2: The Categories**

**Please [X] which categories you would like to enter.**

Entering multiple categories? Please provide detailed additional information in Question 5. Or (recommended) you can submit separately focused nominations per category.

|  |  |  |  |
| --- | --- | --- | --- |
| Agency |  | Inspirational Person |  |
| Content creator |  | Marketing Campaign |  |
| Creative Arts |  | New Creative Business |  |
| Creative Student |  | Performing Arts & Music |  |
| Creativity for Good |  | Product design and creation |  |
| Designer |  | Publisher & Writer |  |
| Digital Technology |  | Spatial Design |  |
| Film & Photography |  | Young Creative |  |
| Founder/Entrepreneur |  |  |  |

**SECTION 3: Judging criteria & Questions**

**JUDGING CRITERIA**

* Clear evidence of business/organisation excellence in the period **50%**
* Clear evidence of long-term excellence **15%**
* Civic/ESG/values **15%**
* Quality of Nomination **15%**
* Testimonials **5%**

Please check the category descriptions on the Awards site to see which ones are most appropriate for you: [**creativebathawards.org/categories**](https://www.creativebathawards.org/categories/)

1. **Please describe your business, organisation, project or individual.**This will be used as your descriptor in the Awards Programme (given to all attendees and marketed digitally). It will also appear on screen at the Awards if you are a Winner.

*Word count: up to 20 words*
2. **What makes this a significant period for your business, organisation, project or individual? Please give clear examples of excellence and describe how it’s developed during the year.
(Worth: 50%)**

Please quantify and give proof. Our Judges are looking for achievements: figures, increased headcount, openings, new products/services, any particular recognition, success.

*Word count: up to 500 words*

1. **Please share how your business/organisation/project has developed successfully in recent years, as well as potential future plans. (Worth: 15%)**

*Word count: up to 200 words (This is worth up to 15% of the Nomination.)*

1. **How does your business/organisation/project/individual contribute to and benefit the local area? What are your values? (Worth: 15%)**

Think about partnerships, charity and civic involvement, support for others. What are your values, from sustainability to diversity? Any new initiatives with your team?

*Word count: up to 250 words*

1. **If you have entered more than one category, please add additional details here. Or if materially different, please submit an additional Nomination.***Word count: up to 75 words per additional category*
2. **Closing pitch**

Anything you’ve not covered that you’d like our Judges to know? Persuade them why yours should be the winning Nomination…

*Word count: up to 100 words*

1. **Testimonials and Awards (Worth: 5%)**

Share up to three testimonials as an image or text – no links please. The more specific the better. And please make sure all are from April 2022 - March 2023.

*Word count: up to 300 words*

**Next steps**

**Please submit your nomination form here**or email it to**events@mediaclash.co.uk**along with:

* Your logo and photo to represent your business on Awards night
* Plus any supporting material (max: four sides of A4 – anything longer than this won’t be considered.)

The Creative Bath Awards are on Wednesday 22 May 2024 at Komedia. To find out more about Sponsorship opportunities, please email us at **events@mediaclash.co.uk**.

**Good luck and thanks for taking the time to nominate!**

Please follow us on [**X**](https://twitter.com/CreativeBath), [**LinkedIn**](https://www.linkedin.com/company/creative-bath/) and [**Instagram**](https://www.instagram.com/creativebath/?hl=en-gb) for the latest updates.